

Fight the trends!

Get noticed and stimulate your business.

Small, medium, or Fortune 500. Now more than ever, successful companies understand the need for high impact, high performance marketing solutions. Your promotional power and sales opportunities increase when you highlight your company's strengths and advantages. We offer a number of engaging and effective ways to stimulate your business:

- **Powerful and proven marketing solutions to promote your business.**
- **The latest communication techniques, and clean, professional designs that support and enhance your message.**
- **Affordable solutions that are also cost-effective to expand upon and update.**
- **Start-to-finish project management. On time and on budget delivery, with results that can be measured.**
- **A valuable partner to help you thrive and succeed in a tough business climate.**

CLIENTS INCLUDE:



***20% off!**
mention promo 920

WEB SITES: B2B sites, consumer sites, Flash.

TECH SERVICES: Complete web development, database integration, web apps, E-commerce solutions.

PRINT DESIGN: Brochures, sell-sheets, and other marketing collateral; corporate identity, business stationery, interactive PDFs.

MEETINGS + EVENTS: Exhibit displays, trade show banners and signage, PowerPoint presentations.

MARKETING: Latest SEO (search engine optimization) techniques, direct mail, E-marketing, microsites.

Design solutions for business.
www.Russitano.com 203.876.7646



PETE RUSSITANO

Satisfied clients.



"Building and launching a web site can be a complicated and painstaking process. Your web site designer should be a creative force to impart the look and content you want, but also a guide and facilitator to help you see what is possible. Pete Russitano is just such a person: creative, open minded and capable of making the process flow.

He created and implemented my company vision throughout our web sites. And all in a short period of time. He is consultative and accessible, exactly what you want when spending hard won dollars on corporate image. I can say we are very pleased and I recommend his work without reservation."

- **David A. Linsky, CEO – SSC, Inc.**
Corporate Intelligence and Investigation
sscintel.com, securssc.com



"I am very happy to recommend Pete! I hired Pete to redesign the brand site for Yardley London, and he has delivered outstanding results for us. He's creative and professional, and provides his services at a great value. But most importantly, he took the time to listen and understand our business, and geared all his efforts to helping it grow."

- **Deidre Williams, Skin Care Marketing Director, Lornamead North America**
yardleylondon.com (June 09)



"In working with us on the Aspire Advantage web site and corporate identity, Pete was absolutely essential in creating something that was highly recognizable and enduring. With his spot-on design skills and marketing ideas, he gave us the perfect media components to truly reflect and support our business. We've called on Pete once again to help us improve and expand our web site in 2009."

- **Laurie E. Cohn, Principal – Aspire Consulting, Ltd.** – aspireadvantage.com

"We are very happy to see that our sites now appear at the top of Google searches for "municipal leasing"... higher than our Fortune 500 competitors! Pete has the skills and experience to bring all the elements of a project together — design, budgets, and how to best reach customers. He helps us accentuate our strengths and points of differentiation so we can compete more effectively."

- **Renee Piché, President – MLC**
powerofleasing.com, munilease1.com



"... a comment on your site: it is very well built and the message from your CEO at the beginning imparting knowledge strikes an excellent chord. Your site is also well placed on Google and is mentioned in many searches on several key words. You definitely have a web designer who understand the importance of online marketing!"

- **Lee Stevens (commenting on the MLC site)**
Emerging Technologies Associates



"We've had numerous compliments from clients on the look and individuality of our corporate image and the design of our web sites. Pete has a great eye when it comes to developing the look and feel for a company — our's is individual and makes a big impact, yet it still has a very business-like feel to it. All in all, we're very satisfied!"

- **Bob Vissers, President – CareerFactor**
careerfactorllc.com, just-reports.com



"Pete brings an impressive amount marketing, and trend insights to the table by immersing himself in your company, your products, and your business sector. He communicates every step of the way and delivers on time... very professional and client-focused."

- **Patti D'Agostino, Brand Director - Haircare – Lornamead, Inc.**



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