

Fight the trends!

Get noticed and stimulate your business.

Small, medium, or Fortune 500. Now more than ever, successful companies understand the need for high impact, high performance marketing solutions. Your promotional power and sales opportunities increase when you highlight your company's strengths and advantages. We offer a number of engaging and effective ways to stimulate your business:

- **Powerful and proven marketing solutions to promote your business.**
- **The latest communication techniques, and clean, professional designs that support and enhance your message.**
- **Affordable solutions that are also cost-effective to expand upon and update.**
- **Start-to-finish project management. On time and on budget delivery, with results that can be measured.**
- **A valuable partner to help you thrive and succeed in a tough business climate.**

CLIENTS INCLUDE:



***20% off!**
mention promo 920

WEB SITES: B2B sites, consumer sites, Flash.

TECH SERVICES: Complete web development, database integration, web apps, E-commerce solutions.

PRINT DESIGN: Brochures, sell-sheets, and other marketing collateral; corporate identity, business stationery, interactive PDFs.

MEETINGS + EVENTS: Exhibit displays, trade show banners and signage, PowerPoint presentations.

MARKETING: Latest SEO (search engine optimization) techniques, direct mail, E-marketing, microsites.

Design solutions for business.
www.Russitano.com 203.876.7646



Satisfied clients.



"Building and launching a web site can be a complicated and painstaking process. Your web site designer should be a creative force to impart the look and content you want, but also a guide and facilitator to help you see what is possible. Pete Russitano is just such a person: creative, open minded and capable of making the process flow.

He created and implemented my company vision throughout our web sites. And all in a short period of time. He is consultative and accessible, exactly what you want when spending hard won dollars on corporate image. I can say we are very pleased and I recommend his work without reservation."

- **David A. Linsky, CEO – SSC, Inc.**
Corporate Intelligence and Investigation
sscintel.com, securssc.com



"I am very happy to recommend Pete! I hired Pete to redesign the brand site for Yardley London, and he has delivered outstanding results for us. He's creative and professional, and provides his services at a great value. But most importantly, he took the time to listen and understand our business, and geared all his efforts to helping it grow."

- **Deidre Williams, Skin Care Marketing Director, Lornamead North America**
yardleylondon.com (June 09)



"In working with us on the Aspire Advantage web site and corporate identity, Pete was absolutely essential in creating something that was highly recognizable and enduring. With his spot-on design skills and marketing ideas, he gave us the perfect media components to truly reflect and support our business. We've called on Pete once again to help us improve and expand our web site in 2009."

- **Laurie E. Cohn, Principal – Aspire Consulting, Ltd. – aspireadvantage.com**

"We are very happy to see that our sites now appear at the top of Google searches for "municipal leasing"... higher than our Fortune 500 competitors! Pete has the skills and experience to bring all the elements of a project together — design, budgets, and how to best reach customers. He helps us accentuate our strengths and points of differentiation so we can compete more effectively."

- **Renee Piché, President – MLC**
powerofleasing.com, munilease1.com

"... a comment on your site: it is very well built and the message from your CEO at the beginning imparting knowledge strikes an excellent chord. Your site is also well placed on Google and is mentioned in many searches on several key words. You definitely have a web designer who understand the importance of online marketing!"

- **Lee Stevens (commenting on the MLC site)**
Emerging Technologies Associates

"We've had numerous compliments from clients on the look and individuality of our corporate image and the design of our web sites. Pete has a great eye when it comes to developing the look and feel for a company — our's is individual and makes a big impact, yet it still has a very business-like feel to it. All in all, we're very satisfied!"

- **Bob Vissers, President – CareerFactor**
careerfactorllc.com, just-reports.com

"Pete brings an impressive amount marketing, and trend insights to the table by immersing himself in your company, your products, and your business sector. He communicates every step of the way and delivers on time... very professional and client-focused."

- **Patti D'Agostino, Brand Director - Haircare – Lornamead, Inc.**



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SSC Taking Care of Business Since 1979

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Corporate Intelligence & Investigation Services Industries We Serve News & Insights About SSC

SSC delivers the critical information you need to make informed decisions.

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News: Message from the CEO: "We're proud to be a company that has been recognized as one of the top 100 security consulting, investigation and intelligence service providers in the world."

SSC Protects Business Assets:

- Network & Data Protection
- Business Continuity
- Information Security
- IT Disaster Recovery
- System Performance
- Mobile Security & Device Services

Discover potential. Get results.

ASPIRE

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THURSDAY, FEBRUARY 26, 2009

ASPIRE Discover potential. Get results.

Home Programs for Individuals Teams & Organizations Business Sectors We Serve About Aspire Consulting

Welcome! Aspire Consulting, Ltd. — Combining passion, purpose and performance to achieve results-driven solutions for our customers. We partner with businesses and organizations to stimulate individual, team, and organizational development.

ASPIRE client benefits include:

- Increased profitability
- Better productivity
- Improved performance and quality of service delivered

IV State Certification: Aspire is now certified as a Non-Profit State and registered as a Non-Profit Business.

Sign Available to Help us:

- Help us meet our goals, as it's the opportunity to make a difference.
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Inspirations for Success: "Inspiration that is a workable, first-class is not in the realm of the possible." — Jack Lemmon, on being the actor's actor.

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discover **THE POWER of Municipal Leasing**

For nearly 25 years now, MLC has helped cities and towns across America continue to grow and thrive. With today's increasing budgetary challenges, cost-effective financing options are more important than ever. MLC has several municipal leases can be used to help meet the needs of your community:

Energy-Efficient Projects: Energy-efficient upgrades, Control Systems, Operation, Maintenance & Renewable

Education: School Buses and other Vehicles, Energy-Efficient upgrades, Building Maintenance, Construction and Education Materials, and Sports Activities

Public Safety: Fire & Police Department Equipment, Emergency Services, Homeland Security, Command Centers, Vehicles

Municipal Services: Wastewater Treatment Facilities, Public Works & City Services, Offices and Administrative, Lighting, Parking, Traffic Control, Parks & Rec

Transportation: Fleet Vehicles, Transit Systems, Maintenance Equipment

Technology: Computers & Telecom Systems for 911/Police/Fire/EMS, Dispatch Centers, Communication Interoperability

Real Estate: Planning & Property, Building Maintenance, Modular Buildings, Training Facilities, Equipment & Furnishings, Security Systems

February 23, 2009

NEWS: 2009 will be a busy year for us! Recent MLC Projects

NEW PARTNERS: iStockphoto

TRENDS: Q2 09 Focus on Energy

SPOTLIGHT: [Image]

OPRAH.COM SPECIAL ADVERTISING SECTION sponsored by pro-age | Dove

beauty has no age limit. celebrate your best years.

main page submit your advice

Share your pro-age Advice! Do you embrace your age? Celebrate it? Share your pro-age advice and show the world you can look great and your age. You could be featured on this website or in O, The Oprah Magazine. Share now >

Meet pro-age Women These women don't fight it, they flaunt it—their age! Find out how to have their pro-age attitude and celebrate authentic beauty. See their pictures, read their advice >

Get pro-age Now! Age shouldn't be something to avoid—embrace it! Dove's new line of pro-age products encourages and inspires women to realize the beautiful potential that lies within their skin. Specially selected active ingredients help revive and renew skin and hair. Get the pro-age details >

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25% reduction in mean total AUA Symptom Score in 4 DAYS

Urine flow improvement seen in as little as 4 HOURS

FLOMAX is indicated to treat the signs and symptoms of benign prostatic hyperplasia (BPH). FLOMAX is not indicated to treat hypertension. As with other alpha-adrenergic blocking agents, there is a potential risk of syncope. Patients beginning treatment with FLOMAX should be cautioned to avoid driving or hazardous tasks for 12 hours after their first dose or increase in dose as syncope may occur. The most common side effects are dizziness, adverse reactions, and rashes. Please see full prescribing information provided with this presentation.

FLOMAX WATSON

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Online Contest! Enter today to win tickets!

Age shouldn't be something to avoid—embrace it! Dove's new line of pro-age products encourages and inspires women to realize the beautiful potential that lies within their skin. Specially selected active ingredients help revive and renew skin and hair. Get the pro-age details >